



MASHA ARCHER design studio

ANNUAL SAKS FIFTH AVENUE
FLORIDA TRUNK SHOWS TOUR!

Meet the Artist!

Masha Archer will be signing copies of her book
"The Ritual of the Eye, the Art and Design of Masha Archer"

Masha Archer's jewelry is unrivaled in its bold and expressive styles, combining a myriad of artistic influences and exotic materials to function as Art-Wear. Her pieces have been featured in Vogue, Elle, Bazaar, W, Marie Claire, VANIDADES, Ocean Drive, Complot and Florida International amongst others.

For the movie Sex and the City, Patricia Field chose several of Masha's pieces for key scenes (see the beach scene where Carrie (Sarah Jessica Parker) throws her cellphone into the ocean). Several necklaces were selected for the movie Confessions of a Shopaholic, and the USA Network series Burn Notice has also featured Masha's designs.

This year's collection is especially rich in striking ceremonial-style pieces of astounding power. Ten one-of-a-kind pieces from Masha's personal collection will be included in these shows!

Do not miss this event!

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Spring 2010 Trunk Show Schedule • meet the artist...
Masha will be appearing at all trunk shows listed!
Come and view this astonishing new collection!

RITZ-CARLTON HOTEL GALLERY

February 12 13 14 • Fri Sat Sun
280 Vanderbilt Beach Rd
Naples FL
239.598.3300

SAKS FIFTH AVENUE

Miami • Dadeland
February 24 ~ 28 • Wed ~ Sun
7687 North Kendall Drive
Miami, FL
305-662-8655

SAKS FIFTH AVENUE

Sarasota • Southgate Mall
March 11 ~ 14 • Thu ~ Sun
3501 S. Tamiami Trail
Sarasota, FL
941-364-5381

SAKS FIFTH AVENUE

Bal Harbour
March 24 ~ 28 • Wed ~ Sun
9700 Collins Avenue
Bal Harbour, FL
305-865-1100

SAKS FIFTH AVENUE

Atlanta • Phipps Plaza
April 8 ~ 11 • Thu ~ Sun
3440 Peachtree Rd NE
Atlanta, GA
404-261-7234

LA PERELLE

February 15 ~ 17 • Mon ~ Wed
Saint Armands Circle
17 Fillmore Dr • Sarasota FL
941-388-2458

SAKS FIFTH AVENUE

Palm Beach Gardens
March 4 ~ 7 • Thu ~ Sun
3109 PGA Boulevard
Palm Beach Gardens, FL
561-694-9009

SAKS FIFTH AVENUE

Palm Beach • Esplanade Mall
March 19 ~ 21 • Fri ~ Sun
172 Worth Avenue
Palm Beach, FL
561-833-2551

SAKS FIFTH AVENUE

Boca Raton • Town Center Mall
April 1 ~ 3 • Thu ~ Sat
5800 Glades Road
Boca Raton, FL
561-393-9100

visit www.masha.org for trunk show updates

MASHA ARCHER

design studio

BIOGRAPHY

Internationally acclaimed jewelry designer Masha Archer was born Maria Muchin in Kiev, Ukraine. Masha's parents, Sophia and Mykola Muchin, were artists and teachers of painting and sculpture at the Kiev and Kharkov Art institutes. Masha spent the post-war years with her family in Europe until they immigrated to the United States in 1949. Masha studied painting and graphic design at the prestigious Pratt Institute in New York until she relocated to Mexico City to work as a restorer and exhibitor at the Museo Nacional de Mexico.

It was while living in Mexico that Masha met her husband, photographer Charles Archer. After having their first child together, daughter Maya, Masha and Charles moved to Tucson. Masha was greatly inspired by the southwest, and began designing jewelry and clothing in Tucson. In 1967 Masha relocated to the city that she still calls home, San Francisco, where she and Charles later had their second daughter Larissa.

Masha's work reflects her philosophy that all forms of art are a fusion of cultural influences and life experiences. The dramatic exoticism of her jewelry demonstrates her ability to infuse her work with her own rich heritage and background. As Masha states, anything that she has seen and loved is still within her, and has subsequently influenced her designs. Masha's work elegantly walks the line between art and jewelry, and her signature look has left an indelible impression on the art world. Named "Art-to-Wear Jewelry Designer, USA" by the New York Fashion Group, Masha Archer has been changing the way we see jewelry, fashion and design for nearly four decades.

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THE JEWELRY

Masha Archer's jewelry combines a myriad of artistic influences and exotic materials to function as wearable art. Her designs are bold and powerful, achieving a harmony of color and texture that is enriched by the movement of the body. Masha's inspirations are too numerous to list, for they arise not only from her cultural heritage but also from her passion for all forms of artistic expression. The materials she works with are innumerable as well; beads rendered from jade, turquoise, coral, silver, and more, as well as tribal objects, antique ornaments, coins, and fetishes from all corners of the world. Masha skillfully combines all of these elements into each piece of jewelry, creating individual art objects that express her innovative and unique vision.

Masha's jewelry has firmly established her as a premier figure in the world of Art-to-Wear jewelry. The collectors of her work are as numerous and diverse as are her inspirations and designs. Masha's creations are praised by both the design and art communities, and her influence transcends artistic boundaries.

MASHA ARCHER design studio

COLLECTORS

- Barbara Walters
- Laura Bush
- Beyonce Knowles
- Joan Collins
- Placido Domingo
- Mrs. Larry King
- Susan Lucci
- Elaine Wynn
- HRH Princess Turki Bin Nasser
- Gene Hackman
- Jennifer Love Hewitt
- Olga Borodina
- Mrs. Norman Lear
- Shawn Southwick-King and Larry King
- (Raul Julia)
- Gladys Knight
- Iris Apfel
- Samuel Ramey
- Ivana Trump
- Oprah Winfrey
- Sex and the City: The Movie
- Harrison Ford / Calista Flockhart
- Rita Moreno
- Sylvia Chase
- Mary Wilson (The Supremes)
- Erin Brockovich
- Colleen Zenk Pinter
- Clint Eastwood
- Linda and Jerry Bruckheimer

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AVAILABLE AT

Saks Fifth Avenue • Selected Locations Nationwide

FireBird Restaurant • New York, New York • 212.586.0244

The Ukrainian Museum Gift Store • New York, New York • 212.228.0110

Keith Lipert Gallery • Washington DC • 202.965.9736

Alla Rogers Gallery • Washington DC • 202.333.8595

Bellagio Art to Wear • Asheville, NC • 828.277.8100

Coopers of Aiken • Aiken, SC • 678.575.5608

La Perlelle • Sarasota, FL • 941.388.2458

The Raymond F. Kravis Center for the Performing Arts Gift Shop
West Palm Beach FL • 561.651.4210

Ritz-Carlton Hotel Gallery • Naples FL • 239.598.3300

John de Medeiros International • Palm Beach, FL • 561.659.5424

The Butterfly Estates • Ft. Myers, FL • 239.690.2359

Asian Village • Edwards, Colorado • 970.926.6188

Origins • Santa Fe, New Mexico • 505.988.2323

Jest Gallery • Whitefish, Montana • 406.862.5777

Jest Gallery • Mountain Lake Lodge • Bigfork, Montana • 406.837.3800

J D Gray's Designer Jewelry • Coeur d'Alene, Idaho • 208.667.8189

Facets Gallery • Pasadena, CA 91101 • 626.304.9765

Craft and Folk Art Museum • Los Angeles CA • 323.937.4230

Objects Gallery • Montecito, California • 805.565.3335

The Rafael's Sheraton Palace Hotel • San Francisco, Ca • 415.974.6772

Glass Symphony • Bend, OR • 541.388.0331

Object Design Wearable Art Gallery • Granville Island, Vancouver, BC • 604-683-7763

White Ocean Gallery • Grandville Island, Vancouver, BC • 604.568.1148

Camellia Accessorios • Puerto Rico • Maribel Aguayo • 787-783-7715

the Desert House Collection • www.thedeserthousecollection.com

Mariinsky Theatre Gift Shop • Teatralnaya Square, St Petersburg, 190000

Phone: +7.812.114.1211

MASHA ARCHER design studio

AVAILABLE AT

Saks Fifth Avenue

Select Locations Nationwide

New York City • Boston
Pittsburgh • Bergen County
Atlanta • Charleston
Stony Point
Dadeland • Bal Harbour
Palm Beach • Sarasota
Houston • Dallas
Chicago • Cleveland
Indianapolis • Troy
Tulsa • St Louis
Phoenix • Denver • Las Vegas
Mission Viejo • Santa Barbara
Palm Desert • San Diego
Portland

Visit <http://www.masha.org> for new Saks Fifth Avenue locations

MASHA ARCHER design studio

THE RITUAL OF THE EYE: THE JEWELRY OF MASHA ARCHER A film by Gyorgy Vlasenko

This film presents an intimate portrait of the artist, Masha Archer, as she explores her own artistic inspirations and origins. The viewer goes on a privileged journey through Masha's life, meeting the people who enrich her world, learning about the history that has informed her oeuvre. As described in the film by a collector of her work, "(Masha's jewelry is) an exotic blend of old and new... arranged to respond to the movements of the body ... (so that) the jewelry becomes an extension of the personality."

Masha's visit to the city of her birth, Kiev, is the centerpiece of this film. The viewer learns of Masha's Ukrainian origins, and how the artistic practice of her parents led her to explore her own impulses as an artist. As Masha states: "My work is really an outgrowth of what I learned from them."

The film illustrates how Masha's artistic passions extend beyond jewelry making to a multitude of artistic expressions, including painting, fashion design, and belly dancing. The viewer learns that for Masha there is a harmony amongst all of her artistic interests, which ultimately arise out of a desire to decorate the body with living, wearable art. Masha's passion for music and the opera is a clear source of inspiration for her as well. Masha discusses how she works to achieve a harmony and rhythm in the arrangement of color in her pieces. Lofti Mansouri, San Francisco Opera Artistic Director, describes Masha's jewelry as "very operatic" because of its grandeur and bold use of color.

In the film, Masha visits many of the important figures in the arts who have supported her endeavors, including Margaret Leshner, sculptors Anatole Bilokur and Pyotr Kapshuchenko, art historian Irina Blumina, collector Olenna Fesczaizk, and actress Raissa Nedashkivska. Theater director Roman Viktiuk eloquently sums up Masha's achievements as an artist: "only a person who so finely feels the harmony of the earth and heavens can so wonderfully create these amazing theatrical compositions."



MASHA ARCHER design studio

ALL IN THE (ARCHER) FAMILY



Masha Archer ~ The Artist

Masha Muchin Archer, daughter of sculptor Mykola Muchin and painter Sophia Muchin, born in the chaotic artistic center of the Ukraine known as Kiev... What else could her destiny be? After emigrating to Philadelphia and studying art in New York City she worked as an art restorer, clothing designer, and (yes!) belly-dance teacher and mentor, until one day all of these disciplines cascaded into the fabulous, one and only, Masha Archer Jewelry Artist we have today.



Charles Archer (1929-1993) ~ The Photographer

The memory of Masha's husband Charles lives on forever through his photography. Many of his portraits are adorned with a Masha necklace. He photographed a wide array of subjects, from performers in the arts to 'regular' people where he saw the inherent beauty awaiting the right eye through the right lens, in the slant of soft natural light he was so adept at capturing. We miss you, Charles.



Larissa Archer ~ The Model

Larissa has been modeling a Masha necklace, sitting and squirming impatiently for her dad, since the age of five. A graduate of St. John's College in Santa Fe, her extensive repertoire working with the Actor's Theatre in San Francisco is now all to the benefit of New York City residents, where she currently lives and pursues her acting career. But she still finds time to help her mom out now and then at a Saks Fifth Avenue Trunk Show!



Maya Archer-Doyle ~ The Photographer

It's not how she planned it, but Maya, Masha's oldest, grudgingly took up the mantle of family photographer--and then found out she has a great talent for it! While studying to be a librarian Maya was dragged, kicking and screaming, into the photo studio, strewn with the props and methods of "this is the way we've been doing it for years." Then she started doing it her way, with *her* props and *her* equipment...and now this is the way we'll do it for years to come.



Bill Doyle ~ The Computer Guru

Somewhere along the way Maya needed some help lugging the photo equipment around, and Masha needed some help with her website, and Larissa needed some help tweaking her portfolio head shots in Photoshop. So Maya took a look around and finally chose Bill as the pick of the litter. They married soon thereafter and will remain so as long as he can keep Maya from buying a Macintosh computer. Life is complicated enough here at www.masha.org.